

The BTEC Business course has been developed to provide a broad educational basis for further training, further education or for moving into appropriate employment within the business sector. It is delivered in a work-related context to allow learners to develop an understanding of the business sector.

Business students can move on to Higher Education courses and careers in the following areas:

Accountancy Business Administration
Education Retail Marketing
IT / Computing Law Management

Public Relations Human Resources

The BTEC Business course is designed to provide both academic and vocational experiences. These will prepare students for their choice of career in either the world of work or Higher Education.

Grade 4 in Mathematics and English

8 units of which 6 are mandatory and 3 are external. External assessment (42%).

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rners will gain skills relating to and an understanding of how a marketing leveloped. This unit is assessed under supervised conditions. Learners ed with a case study prior to a supervised assessment period in order to earch. The supervised assessment period is a maximum of 3 hours. pervised assessment period, learners will be required to complete a task the team to prepare a rationale and then a plan for a marketing campaign oduct or service. Pearson sets and marks the task.